



# hole & corner





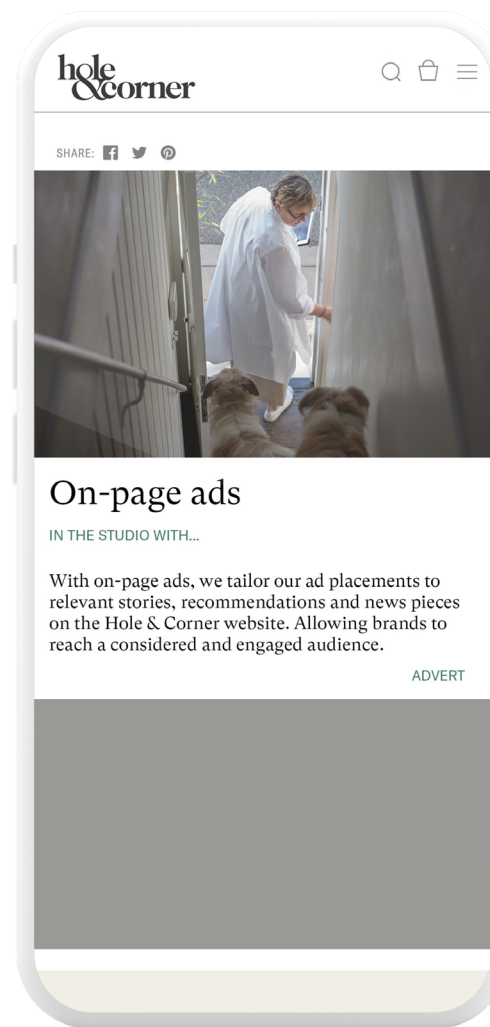
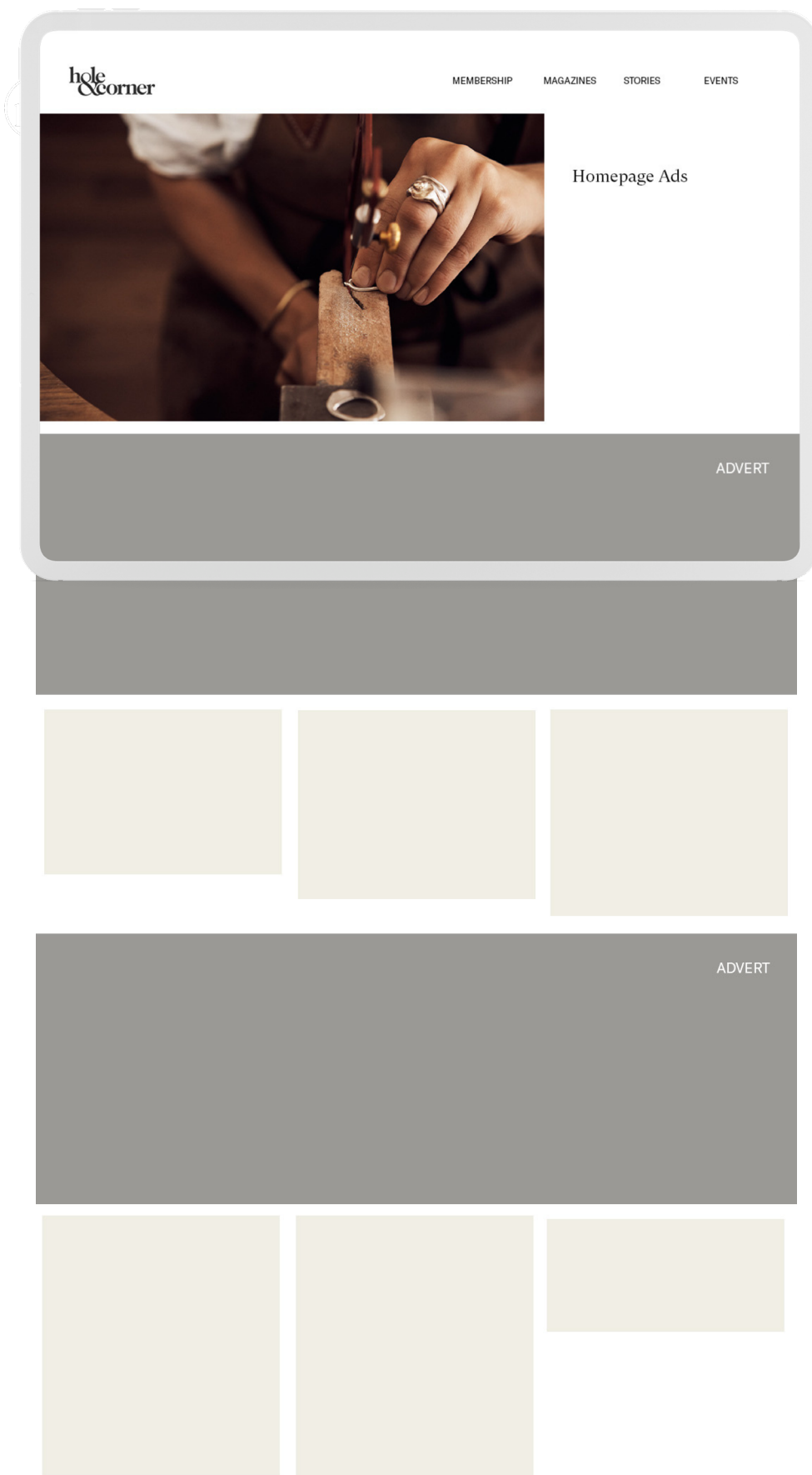
# 10 YEARS OF CELEBRATING CRAFT, BEAUTY, PASSION AND SKILL

*Hole & Corner* was launched in Dorset in 2013 as a publication celebrating and promoting creativity, craftsmanship, heritage and authenticity.

The name is inspired by an old English phrase:  
*'Hole-and-Corner: adj, a secret place or a life lived away from the mainstream'*

It is about people who spend more time doing than talking, for whom content is more important than style; whose work is their life. It's about telling stories of dedication.

The print magazine is published biannually with a highly engaged and loyal audience. We now have a potential reach of 120,000 across print, digital and social.



## Digital Ad Spaces

Make an impact with our homepage banner ads. With the option of one banner, a diptych or a homepage takeover with three banner ads.

Moving image is supported, with dimensions for both mobile and desktop allowing your creative to stand out and look it's best, driving tangible results.

With on-page ads, we tailor our ad placements to relevant stories, recommendations and news pieces on the Hole & Corner website. Allowing brands to reach a considered and engaged audience.



Hole & Corner Audience

holeandcorner.com reaches a global audience with a breadth of content; elevating craft and process, providing experiences and sharing stories of dedication, art, culture, design and travel.

Hole & Corner has earned a reputation as an influential and indisputed authority in the burgeoning neo crafts movement, celebrating authenticity in the creative industries.

Hole & Corner offers display advertising opportunitites across our digital platforms, tailored specifically to a discerning audience.

Website Monthly Metrics:

Sessions	8,500
Unique visits	6,600
Page views	23,600
Avg. Session Duration	1:37
Pages per sesion	2.7
Newsletter Metrics:	
Subscribers	13,000
Open rate	44%
Instagram followers:	67,800

Demographics:

62.4% female / 37.6% male
27% 25-34 / 19% 35-44 / 17% 45-54 / 16% 18-24
Location:
1. UK
2. US
3. Canada
4. France
5. Germany
6. Australia
7. Italy
8. Spain
9. India
10. China





#### Rates:

Homepage banner (video or jpg)	£1,000 per month
Homepage diptych	£1,200 per month
Homepage takeover (triptych)	£1,500 per month
Newsletter feature (one image with copy)	£500
Newsletter takeover (dedicated)	£1,200
Social media package (1 x grid, 3 x stories)	£600

All prices net of VAT where applicable. Rates effective June, 2023.

#### Dimensions:

##### Desktop:

jpg: 390px x 1960px, maximum size 1080px x 1960px, 300 DPI, saved under 1MB

Video: 390px x 1960px, maximum width 1960px, saved under 10MB

##### Mobile:

jpg: 250px by 600px, 300 dpi saved under 1mb.

Video: maximum width 600px, saved up to 10MB

4:5 or 1:1 for grid, 9:16 for stories, up to 8MB, RGB

All supplied images and content will need to be reviewed and must be of a high standard. Otherwise we offer additional photography packages to ensure your brand achieves the best possible results and adverts seamlessly integrate within our organic content. All copy will be edited by our in-house editors.





# CONTACT

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